

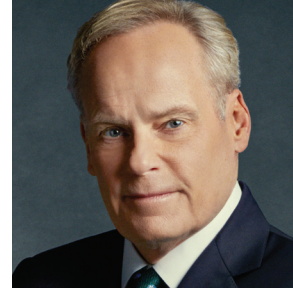
2020 Annual Report



CHILDREN'S AID
AND FAMILY SERVICES

STEADFAST COMMITMENT TO
BUILDING **BRIGHTER**
FUTURES

LETTER FROM THE BOARD CHAIR AND CEO



The year 2020 tested all of us in ways large and small; we had to adapt quickly to an ever-changing environment. Virtual learning, Zoom meetings and social distancing were terms that most of us weren't familiar with in 2019, yet within a few months of 2020, they became part of our everyday vocabulary. By year's end we can say we not only endured, we found our strength and resilience, and made the best of the challenges we faced.

Children's Aid and Family Services' experience during 2020 was no different. Our staff rose up to meet the unique challenges presented by the pandemic. Every program was rapidly transformed to meet the needs of those we serve. People with intellectual and developmental disabilities living in our community residences were especially vulnerable to the effects of the pandemic and required the help of staff who work closely with them. Our Direct Support Professionals were truly on the front lines, taking every precaution to keep everyone healthy and safe, as well as communicate with and reassure the residents' families, who were unable to visit in person. Although the STRIVE Day program was physically closed for much of the year, its staff continued to work from the community residences. They developed creative activities and educational online content — including impressively produced videos — to keep the residents engaged and active. The bonds with staff and the enriching activities were crucial to the residents continued development.

The Center for Alcohol and Drug Resources pivoted quickly to continue serving the community, launching an online presence for children, families and adults as well as creating a 24/7 hotline to provide addiction support. The pandemic had a devastating effect on individuals with opioid use disorders. With hospitals closed to all but essential healthcare personnel, the Recovery Specialists, who work with individuals who suffer from the disease of addiction, stayed in close touch via phone, email and social media. They served as guides and mentors, helping clients on their journey to recovery.

Our therapeutic work with children continued throughout the pandemic. Clinicians, IT staff and leadership worked quickly to provide telehealth clinical services. Mentoring of young adults aging out of foster care never missed a beat. The mentors were always available and constantly engaged, supporting the difficult transition to independence.

The year further revealed what we've long known: we have wonderfully dedicated supporters! We asked for help throughout the year and you answered the call, whether it was donating diapers, arranging a meal delivery to one of our community residences or attending our first-ever virtual wine tasting. Your desire to help was an enormous bright spot and lifted the spirits of our staff as well as helped those we serve.

It is because of you, our donors and volunteers, that Children's Aid and Family Services maintains its commitment to serving the community, no matter what the challenge. Thank you for all you do.

C. Tyler Mathisen
Chair, Board of Trustees

Bob Jones, Ph.D.
President and CEO

WHAT WE ACCOMPLISHED TOGETHER IN 2020

Children's Aid and Family Services faced many challenges in 2020, but with the combined efforts of our staff, Board of Trustees, volunteers, families and, of course, our supporters, we were able to quickly adapt and continue meeting the needs of those we serve.

Because of everyone's efforts, we continued to help some of the most vulnerable children, adults and families in our community.



99%

success rate of our **WISE Families program**, which diverts children from the juvenile justice system, works to prevent placement of children into foster or residential care, and promotes family well-being.



300,000

diapers were distributed through our **Baby Basics program** to low-income families in Bergen, Essex and Passaic Counties, helping keep their babies healthy and dry.



100%

of the young people that graduated our **Mobility Mentoring program** are living independently in their own apartments, a sharp contrast to the 84% of participants that experienced housing instability when they started the program.

STRIVE YEAR 1

STRIVE Day program for individuals with intellectual and developmental disabilities transitioned to a virtual program with engaging and enriching activities, serving as a lifeline to its members and their families.

The agency launched **In-Home Applied Behavioral Analysis** for children with intellectual and developmental disabilities ages 3 – 21 to help manage behaviors. ABA therapists work with the children and their families in their homes to teach them skills to help improve behaviors.

100%

of teenagers aging out of foster care were helped by our **recruitment team** to establish lifelong connections and relationships they can rely on as they transition into adulthood.

EPIC

The **EPIC (Empower Peers Inspire Change)** peer leadership group received the Action Award from the Lindsey Meyer Teen Institute for promoting healthy lifestyle choices through an outstanding prevention program.

60

Disability Support Services' staff were provided virtual training and professional development from our Cope Institute for Professional Success.

YEAR 1

The Center for Alcohol and Drug Resources, in partnership with the Bergen County Prosecutor's Office, launched a **24-hour hotline** to access addiction services and support: **201-589-2976**.

88%

of parents in our **Therapeutic Supervised Visitation program** showed improved parenting skills.

588

times our **Recovery Specialists** responded when individuals overdosed from opioids.

WHAT WE DO

Founded in 1899 with a focus on child protection and adoption, Children's Aid and Family Services has placed more than 11,000 children with families. While helping children and families is still a core part of our mission, the agency has evolved and expanded to meet ever-changing social needs. In addition to adoption, our programs include:

- Community residences, specialized services and day programming for individuals with intellectual and developmental disabilities.
- Therapeutic foster care services provided by foster parents who receive specialized training to provide care in their homes to children and teens who have suffered from neglect, abuse and trauma.
- Professional mentoring, educational support and resources for young adults who "age out" of foster care at 18 years old.
- Free nutritional formula, diapers and other baby essentials for low-income families.
- Outpatient counseling services to children and their families.
- Community and school-based substance misuse prevention and education programs, and peer recovery support services.



2,000

children and teenagers participated in violence and substance misuse prevention programs offered virtually through schools.



85%

of the children in our **therapeutic foster care program** showed improvement in their school performance, and two of the children made honor roll.



90

children were helped to manage the grief, loss and trauma related to adoption and foster care through our pre- and post-adoption counseling.

MEMORABLE MOMENTS



Children's Aid hosted its first-ever **virtual fundraising event** and thanks to our supporters, it was a smashing success! A Virtual Evening of Wine and Food featured internationally acclaimed wine educator Kevin Zraly. Guests watched the event from their homes, often gathering with small groups of friends, and learned about the world of wine. Most important, it raised funds for the children and families we serve in the community.



Members of the **STRIVE Day program** have an opportunity to express themselves as well as showcase their talents in the Marion T. Jones Creative Arts Studio through arts and crafts, dance and music. These activities help to build fine motor skills, increase communication and enhance self-esteem.



Happy graduates of the **Strengthening Families program** participate in role-playing activities, discussions, learning games, and family projects as part of our nationally recognized evidence-based family strengthening program. Strengthening Families has been found to significantly improve parenting skills and family relationships, reduce problem behaviors, delinquency and alcohol and drug abuse in children, and improve social competencies and school performance.



The **Baby Basics program** was completely reworked to ensure the safety of staff, volunteers and clients during the shutdown due to the pandemic. Our families generally pick up the supplies at one of five distribution sites in Bergen County, all of which were closed during the shutdown. In response, a drive-through distribution site was created at the agency's Paramus location for families that were able to pick up their supplies, and some of our volunteers delivered supplies to families that had no transportation. During a time of crisis, when many programs had to either cease operations or reduce the amount of people they serve, Baby Basics served all of its 300 existing clients and helped some new partners.



Our **Mobility Mentoring program** connects young people who have aged out of foster care with our professional mentor to help them achieve and maintain economic independence. Congratulations to the 12 young adults who moved into new apartments in 2020, and thanks to our generous supporters who donated the essentials needed to set up housekeeping.



STRIVE member Jonathan enjoyed celebrating his birthday outdoors.



Happy Halloween from some of our **STRIVE** members!

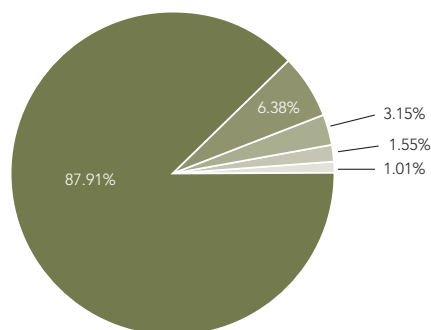
OUR MISSION

is to strengthen families and empower individuals – children and adults alike – to reach their fullest potential.

FINANCIAL REPORT

For the 12 months ended December 31, 2020.

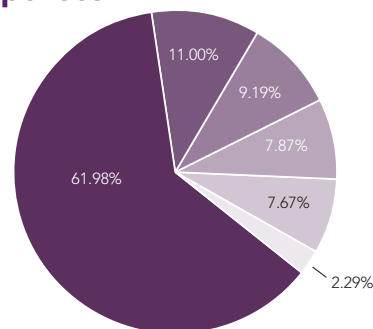
Revenues



Government	\$22,314,426
Annual and Endowment Gifts	\$1,618,570
Program Fees	\$799,544
Gifts in Kind	\$394,432
Investment and Miscellaneous Income	\$257,463

Total Revenues \$25,384,435

Expenses



Services for Developmentally Disabled	\$14,622,827
Support Services	\$2,594,521
Addiction Prevention	\$2,168,985
Community and Clinical Services	\$1,856,341
Adoption and Foster Care Services	\$1,809,422
Fundraising	\$541,027

Total Expenses \$23,593,123

2020 Excludes Unrealized Gain on Investments of \$484,279 and Unrealized Gain on SWAP of \$1,490

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Children's Services

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CHILDREN'S AID
AND FAMILY SERVICES

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CHILDREN'S AID AND FAMILY SERVICES 2020 ANNUAL GIFTS

THE LEADERSHIP CIRCLE

The Leadership Circle is a group of donors that have made significant personal commitments to Children's Aid and Family Services and its mission to vulnerable children and families. Their exemplary annual gift commitment of \$10,000 or more is instrumental in providing the resources necessary to make the difference between programs of average quality and those that are truly outstanding. The Leadership Giving Circle was created to: recognize exceptional gifts; engage new leadership; and strengthen relationships and partnerships with our donors.

\$250,000.00 +

The Copper Beech Foundation (24)

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Children's Aid and Family Services would like to thank the following donors who gave from January 1 – December 31, 2020.

We also gratefully acknowledge those donors that wish to remain anonymous. Thank you for being a part of our community of caring!

\$5,000.00 +

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If you wish to make a bequest, please ask
your attorney to consider the following suggested language:

*I give and bequeath to Children's Aid and Family Services, Inc.,
of Paramus, New Jersey ____ percent; or the sum of _____
from my estate; or all the rest, residue, or remainder of my estate.*

*This bequest is designed for the Endowment Fund, to be used by
Children's Aid and Family Services wherever the need is greatest.*

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