



# CHILDREN'S AID AND FAMILY SERVICES MAKING A WORLD OF DIFFERENCE



ALL PROCEEDS BENEFIT VULNERABLE  
CHILDREN AND FAMILIES IN OUR COMMUNITIES

THURSDAY, APRIL 27, 2017 | THE VENETIAN | 546 RIVER DRIVE, GARFIELD NJ 07026

**Yes, I will join Children's Aid and Family Services' *Making A World Of Difference* Spring Gala and Become a Sponsor**

- \$20,000 Platinum Sponsor**  
Two (2) VIP reserved tables for 10; Name on promotional materials; Recognition from the podium; Company name or logo on all signage, website, ads, and publicity materials and handheld auction devices; One full-page color ad in the printed journal.
- \$15,000 Signature Sponsor**  
Premium reserved table for 10; Name/logo on promotional materials including feature in event emails to 3,000+ supporters, all signage, CAFSNJ.org website, publicity materials, print ads, and handheld auction devices; Recognition from the podium; Featured full-page color ad in printed event journal
- \$10,000 Gold Sponsor**  
Reserved table for 10; Recognition from the podium; logo on all signage, website, publicity materials and handheld auction devices; One full-page color ad in printed journal.
- \$5,000 Silver Sponsor**  
8 tickets, logo on all signage, website, publicity materials and handheld auction devices; One full-page color ad in printed journal.
- \$3,000 Bronze Sponsor**  
6 tickets, logo on all signage, website, publicity materials and handheld auction devices; One full-page color ad in printed journal.
- \$2,000 Cocktail Sponsor**  
Logo on all signage and exclusive signage during cocktail hour in separate room; One full-page color ad in printed journal.
- \$300 Supporter Ticket/# of tickets \_\_\_\_\_**  
Name included in event journal, signage and website.
- \$175 Friend Ticket/# of tickets \_\_\_\_\_**
- General Donation \$ \_\_\_\_\_**

**Yes, I will join Children's Aid and Family Services' *Making A World Of Difference* Spring Gala through the Ad Journal**

Ad Deadline Date: Friday April 3, 2017

- \$2,000 Inside Front/Back Cover (Call for availability)
- \$1,000 Full Page Color (4.75W x 7.75H)
- \$500 Half Page Color (4.75W x 3.75H)

**\*\*Added Value: Each ad purchaser will be featured on our website (10,000 unique visitors monthly) and social media pages (1,500 followers) and have exclusive signage at the event\*\***

Please submit artwork in jpg, pdf, eps, tiff format electronically to [events@cafsnj.org](mailto:events@cafsnj.org)

**Yes, I will join Children's Aid and Family Services' *Making A World Of Difference* Spring Gala through a donation for the silent auction**

Item Description: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Item Value: \_\_\_\_\_

Name \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

I have enclosed:  Check # \_\_\_\_\_

Please bill my:  Mastercard  Visa  American Express

Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Total to be charged \$ \_\_\_\_\_

**Mail completed form to:**

Children's Aid and Family Service | Development Department  
200 Robin Road, Paramus, NJ 07652

For questions or additional information, please contact us at [events@cafsnj.org](mailto:events@cafsnj.org) or 201-740-7107